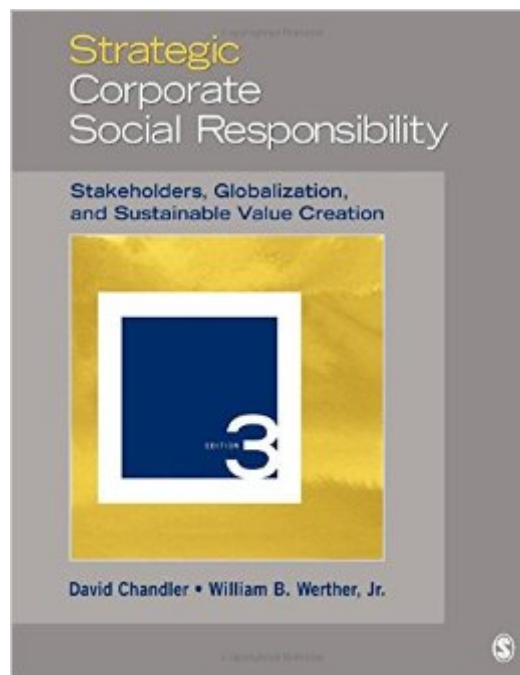


The book was found

Strategic Corporate Social Responsibility: Stakeholders, Globalization, And Sustainable Value Creation



Synopsis

Blending theory with practical application, Strategic Corporate Social Responsibility, Third Edition is a comprehensive CSR and strategy text. As such, it supports courses taught either as standalone electives or as core components of the business school curriculum across all discipline areas.

Integral to the book's unique format is its mix of theory and practical application divided into two parts. After five chapters that provide an overview of the field, core concepts, and practical challenges, the second half of the book illustrates the extensive and dynamic nature of CSR via 21 detailed issues and case-studies. The cases capture contentious debates across the spectrum of CSR topics that culminate with a series of questions designed to stimulate further investigation and debate.

Book Information

Paperback: 664 pages

Publisher: SAGE Publications, Inc; 3 edition (August 1, 2013)

Language: English

ISBN-10: 1452217793

ISBN-13: 978-1452217796

Product Dimensions: 1 x 7.8 x 9.5 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars See all reviews (10 customer reviews)

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Customer Reviews

Corporate social responsibility (CSR) is both a moral and reputational imperative and this text certainly emphasizes that point through the use of several different case studies. This was the required text for my ethics and sustainability class and definitely helped reinforce the course learning, but it could have offered more in the areas of conceptual frameworks or models to incorporate CSR into daily practices for small to medium-sized businesses. In addition, it could have addressed evaluative techniques and corrective actions better, but was still helpful overall.

One of the worst textbooks I've ever had to use for a class. It has all the necessary info but it tells

you in a very long winded and annoying way. Every chapter repeats the same information and it is written like someone's essay. Everything is in big block paragraphs there are no bullet points or lists and very few visuals that make sense. Overall it makes for some very difficult reading everyone in my class complained often to our instructor about this book. I don't think he will using it next semesree.

Exactly what I've expected. New and clean

Exactly what I needed for my classs

The supplementary materials (PPTs) are not that great but the text is very good.I have used it for undergrad, grad, and continuing education students.

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